



CITY COUNCIL AGENDA ITEM

SUBJECT: The State Accommodations Tax Advisory Committee held its quarterly meeting on Tuesday, May 03, 2022 at City Hall. Recommendations were made by the Committee to approve the appropriation of State A-Tax funds to the Jasper County Chamber of Commerce in the amount of \$79,960 and to the City of Hardeeville in the amount of \$75,000 for a total of \$154,960

DEPARTMENT: Finance

ATTACHMENTS: Ordinance Resolution Motion
 Support Documents Appointment Other

SUMMARY:

Kendall Malphrus, Executive Director of the Jasper County Chamber of Commerce, presented four (4) applications requesting the following for FY23:

- Visitor Centers Operations \$35,320
- Billboard Campaign \$15,840
- Digital Marketing \$14,400
- Radio Campaign \$14,400
 - Total--\$79,960

Jennifer Combs, PRT Director with the City of Hardeeville presented one (1) application requesting the following:

- City of Hardeeville Festival on Main \$75,000

RECOMMENDED ACTION: Award A-Tax funds in the amount of \$79,960 to the Jasper County Chamber of Commerce and \$75,000 to the City of Hardeeville

DEPARTMENT Submitted: Cynthia Oliver Date: 05-19-2022
Requested Agenda City Council Date: 05-19-2022

FINANCE DEPARTMENT Budgeted Yes No N/A Date:

CITY ATTORNEY Approved as to Form and Correctness Date:

CITY MANAGER Approved Agenda Item For: Date:

COUNCIL ACTION: Approved as Recommended Disapproved
 Approved With Modification Tabled To Time Certain
 Other